



Building Dreams to a **Greener Standard™**

Odor-Free Paint



Overview

Duron was one of the first paint manufacturers to introduce a near zero-VOC interior series of product, Genesis Odor-Free, that is also 100 percent Acrylic, crystalline silica free, and mildew-resistant. The Genesis finishes include Flat, Eggshell and Semi-Gloss.

Designed for jobs requiring outstanding quality and performance without intrusive paint fumes, Genesis delivers extreme durability and value.



KEY BENEFITS

-  Your choice of colors
-  Low VOC's
-  Odor-Free
-  100 percent Acrylic

See your independent builder for pricing



Environmentally friendly options for your new home

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Specifications

Eggshell: An excellent enamel for walls, ceilings and trims that are subject to household dirt and stains and require moderate washings. Once dry to the touch, it leaves no lingering paint odor, making it well suited for occupied residential, commercial and institutional buildings.

Flat: Ideal for ceilings and walls that are subject to household dirt and stains, but not recommended as trim paint or for use on high traffic areas. This product withstands light to moderate hand washings and once dry to the touch, it leaves no lingering paint odor, making it well suited for occupied residential, commercial and institutional buildings.

Semi-Gloss: Genesis Semi-Gloss is easy to apply and once dry to the touch, it leaves no lingering paint odor, making a good choice for walls, ceilings and trim of occupied residential, commercial and institutional buildings.

- Odor-Free
- 100 percent Acrylic
- Low VOC's (Semi-Gloss less than 15 g/L; Flat and Eggshell less than 40 g/L)
- Crystalline Silica Free
- Excellent flow and leveling
- Excellent hide
- Easy water clean-up
- Spatter resistant
- Resists burnishing and stains
- Non-yellowing formula
- Excellent touch-up with the Flat Finish
- Available in OTC & Non-OTC Areas

*Photography is for illustration purposes only.
Actual product may vary from what is shown.
Product offerings are subject to change without notice.
Claims and specifications were provided by the product's
manufacturer. Contact your state and/or federal agencies
for tax incentives associated with these products.*

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GO 61-0108

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Beautiful paints with fewer pollutants.



Overview

Harmony is a natural choice for environmentally preferred interior paint. It is low-odor allowing you to immediately move into your newly painted spaces. It contains less solvents and zero-VOC's (volatile organic compounds) so what is emitted into the air is more environmentally friendly.

We understand the concerns about protecting the earth's environment. Sherwin-Williams commitment reaches beyond supplying environmentally friendly paints. It extends throughout our laboratories, manufacturing facilities and distribution systems.

We use sustainable raw materials, like soy and sunflower oil in our paints.

We've reduced the amount of solvent in our formulations, so the vapors being omitted into the atmosphere are more environmentally friendly.

New techniques in our manufacturing processes have helped produce less waste and we've implemented energy efficient methods in our plants.

We've streamlined national distribution processes, helping to conserve fuel, energy and other natural resources.

We've formulated many of our coatings to clean easily and to resist mildew and harmful bacteria improving the indoor and outdoor environments.



KEY BENEFITS

- Low in odor
- Resists Mildew
- Fewer VOC's
- Environmentally preferred

See your independent builder for pricing



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